

Multi-Modal Transportation Plan

Activities Actions Matrix

| Public Transportation | Pedestrian & Bicycle System | Land Use/ Development | Administration/ Management |
|--|--|--|--|
| ✘ Refine StarTran Operational Approach and Increase Services | Foster a Fully Integrated Pedestrian and Bike System | Promote “Multi-Modal Oriented Development Standards” | ✘ Create Permanent Local Multi-Modal Coordination Position |
| Create Aggressive Transit Marketing and User Enhancement Program | ✘ Develop “Multi-Modal Transportation Subarea Plans” | Investigate Construction of Multi-Modal Center | ✘ Explore StarTran Management and Funding Options |
| ✘ Support Special Services Coordination and Review Effectiveness of Existing Program | Implement City-Wide “Pedestrian Standards” | Pursue Alternative Intra- and Inter-City Transit Service Options | Expand Multi-Modal Planning, Education, and Services |

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